



## OUR SERVICES

- Strategic Planning
- Thoughtful Messaging
- Finding Common Ground
- Fostering Respectful Debate
- Building Bridges
- Finding Balance
- Initiative Development
- Project Management
- Team Building



## OVER 30 YEARS OF BUILDING COALITIONS AND BRIDGES

### GUIDING PHILOSOPHY

When we create opportunities to have open conversations, we can see our starting points, discover our commonalities, and begin to work together.



"we are closer than we realize . . . words really do matter . . . it is important to hear different viewpoints, and it is crucial to acknowledge that other people's opinions and beliefs are as important to them as your own are to you".

- Elizabeth M. Yang

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## **Elizabeth M. Yang**

Founder and President, WStrong LLC  
Principal, EM Yang Consulting LLC

*When we create opportunities to have open conversations, we can see our starting points, discover our commonalities, and begin to work together.*

Elizabeth M. Yang is a seasoned executive and expert in elections, democracy, and the rule of law with 30 years of non-profit management and initiative development experience. She leads with an eye toward building coalitions and bridges, through education, civility, and respect, one step at a time. Elizabeth excels at creating and fostering local, state, and national relationships and networks.

Elizabeth is a national expert in election law. She recently served as a Co-Reporter to the American Bar Association (ABA) Task Force for American Democracy and served for over two decades as the Director of the ABA Standing Committee on Election Law, a purposefully balanced bipartisan entity. Her career in election law, balancing the perspectives of conservative Republicans, liberal Democrats, and all viewpoints in between, made her realize that we are closer than we realize, and that words really do matter. She believes that it is important to hear different viewpoints, and it is crucial to acknowledge that other people's opinions and beliefs are as important to them as your own are to you.

As a volunteer leader, she is Vice Chair and Revenue Enhancement Officer of the ABA Section of State and Government Law. She also Chairs its Elections, Democracy, and Rule of Law Committee where she created the Section's Defending Democracy initiative to increase transparency and education about the voting process and ensure the safety of election workers. As part of this body of work she drafted ABA policy urging the safety of all election workers.

She is committed to defending democracy, through policy, education, civic engagement, and efforts to instill confidence in the integrity of our nation's electoral process. Most recently, Elizabeth was awarded the 2024 ABA Section of State and Local Government Law's Jefferson Fordham Anita P. Miller Advocacy Award for her efforts in defending democracy. In November 2022, she was named by the ABA Governmental Affairs Office as the Advocate of the Month for her tireless work on reforming election law. In 2025, She was appointed to the Board of the Center for Election Innovation and Research, a nonprofit whose core mission is to work with election officials and build confidence in elections that voters should and do trust.

Elizabeth is a proud first generation Taiwanese American, whose parents came from Chingshui and Taipei. She is an innovative and accomplished author and presenter on all aspects of election law, with a recent focus on election administration and democracy and the rule of law in our electoral process.

She earned her BA in Rhetoric and Communications Studies from the University of Virginia and a JD from Syracuse University College of Law. She and her family reside in Northern Virginia.